

## Intangibles Values and Business Integrity:

**PowerCom** has lot of intangible values and business integrity that deserve the right of customer by all means before-sales and after-sales. POWERCOM always assess and evaluate customer's need for product beautification, standardization and customization to catch up market intelligence so that it satisfies its delighted customer and to survive always in price war. It has particular revenue for R & D to the continuous improvement of existing quality and develop new product by understanding buyer's behavior.

**PowerCom** do not believe to re-invent the wheel. It always tries to focus its attention for adaptive research to get today's product that will be more reliable in tomorrow. It always practices TQM, JIT and KAIZEN- "Change Better" in all steps of production and customer cares. It always follows Good Manufacturing Practice (GMP) to ensure authentic customer's requirement.